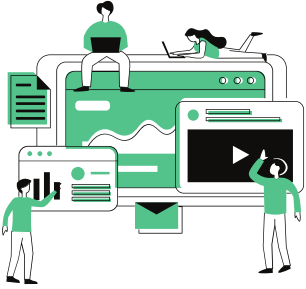


# How to Create a Website

## Advanced



**Creating a website can be a great way to reach people online. Creating a website can be seem like an intimidating task. This module will walk you through the steps necessary for creating your own website!**

Creating a website is no longer as hard as it used to be as there are now user friendly building platforms. In addition some of them are free of charge, but you might need to pay for the domain name and the web host. However there are some platforms which allow you to build your website completely free of cost!

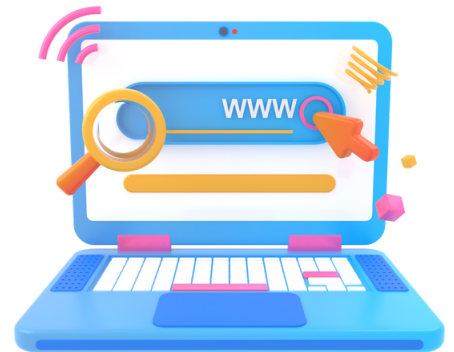
### **Popularity:**

The most popular building platform is WordPress, it is user friendly and provides for a lot of different options for customizing your website exactly to your liking!

Even though WordPress is a free building platform you have to pay for a Web Host and a domain name (the name of your website). WordPress suggests a web host called BlueHost, if you subscribe to BlueHost it will provide you with a free domain name and once you have created an account you can install WordPress with a single 'click'! A subscription to BlueHost is not very expensive, especially if you choose for the 'basic' package.

*Tip: If you are interested in creating your website with WordPress and BlueHost, check out the module on Blogging which will walk you through the process step by step!*

If you do not want to pay at all for your website do not worry, there are options for you as well! There are two very popular free website platforms which are called 'Wix' and 'Weebly'. Both websites are user friendly and beginner friendly.





## Pros and Cons:

Before starting the process of creating your own website you should consider which website platform is best for you and whether it should be a paid platform or a free one.

The **pros** of having a free website:

- The monetary component! You are able to share things in your website with the public without having to pay anything for it.
- Most free platforms are user friendly, this way even if you are a beginner with no previous technical knowledge you will be able to easily create a website.
- They are easy to use but also advanced so you do not have to compromise style, you can still create a beautiful website with a free platform.
- Free website platforms make the design, setup, and creation process simple, this is because they do not provide a lot of technological freedom on the operation of the website allowing for more focus on content.

There are however several **cons** of using a free website platform:

- Most free website platforms will add their branding logo or a mandatory credit on your website.
- If you want your website to represent your own brand it may look unprofessional or make you feel that you do not have complete control over the branding of your website.
- There are usually limitation on the features you can use. Free website platforms will have features that are only available for premium users (paying users) which limits the possibilities of creating a unique website.



## How to use Wix



In this module you will learn how to build a website using the the platform 'Wix'. Wix is a website building platform which has over 800 templates for you to choose from. Wix offers several different pricing plans, starting from a free plan to several premium plans which you have to pay for. Like many subscription based platforms, the more you pay the more features you get.



It is important to know that if you choose for the free plan you will have to use a **Wix domain**, for example: yourname.wixsite.com/yoursite. In addition, the free plan provided by Wix will also have **on-side-adds**. These two components can make your site look amateur, however it is perfect if you want a free option and to experiment with having your own website. You can always upgrade into a premium plan in the future.

## Wix Editor or Wix ADI?

There are two ways to create a website through Wix.

### 1. Wix Editor:

is the standard website builder. To start, you choose from over 800 templates. Once you've picked your ideal canvas, you can drag-and-drop different text and image elements to customize it. The best feature of Wix Editor is its extensive menu of options to play with.

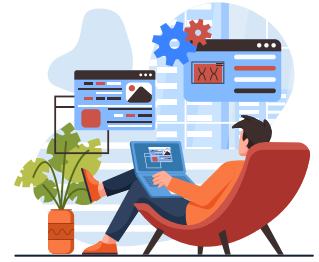
### 2. Wix ADI (Artificial Design Intelligence):

This way is ideal if you do not have a lot of time to spend creating a website from scratch or if you do not have the technical knowledge to do so. With Wix ADI the process of designing a website becomes very simple. You will be asked a few questions on the features you want and the purpose of your website and the ADI program will create a website for you!



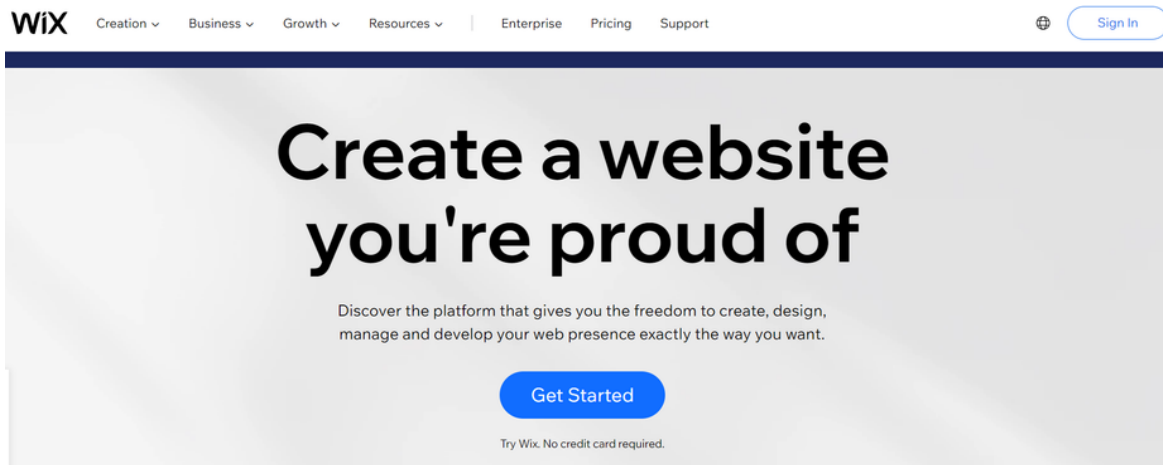
This module will walk you through creating a website with Wix ADI. However, if after you have completed your website with Wix ADI you feel inspired to further immerse yourself in the editing process you can always switch to Wix Editor.

*Tip: If you switch to Wix Editor after you completed Wix ADI make sure to save the last ADI version in case you want to restore it.*

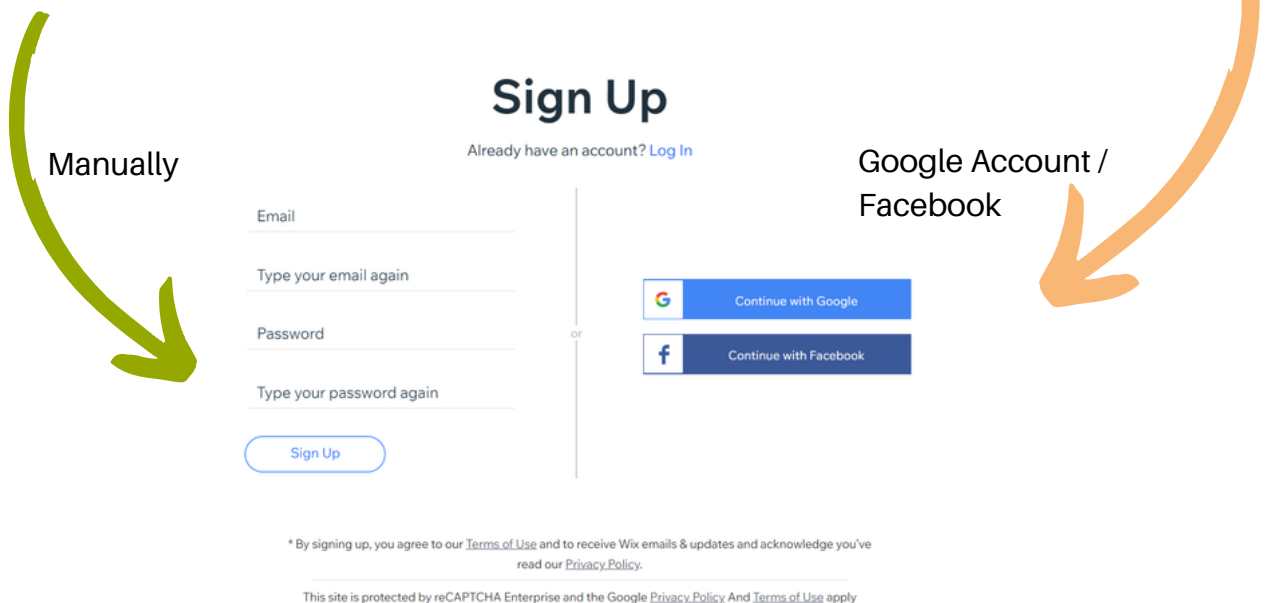


### Step 1: Register your account

Firstly, visit the Wix website <https://www.wix.com>, then click 'Get Started'!



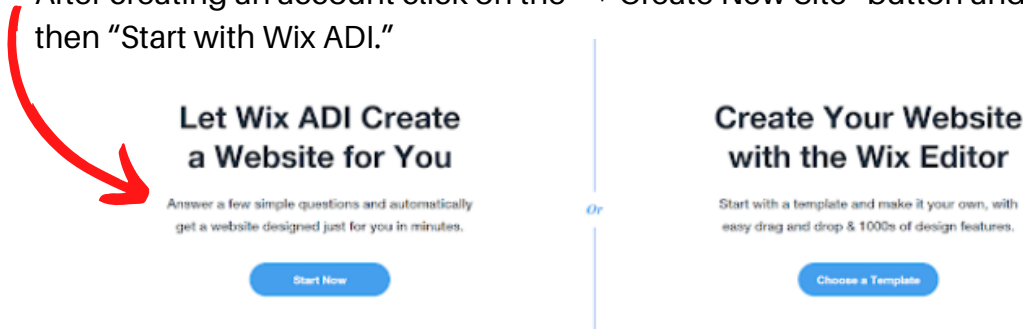
It will take you to a page where you have to fill out your information in order to create an account with Wix. You are able to continue with sign up using your Google Account or even with Facebook as seen below on the right hand side. Alternatively you can just fill in your information manually as seen below on the left hand side.





## Step 2: Choose Wix ADI

After creating an account click on the “+ Create New Site” button and then “Start with Wix ADI.”

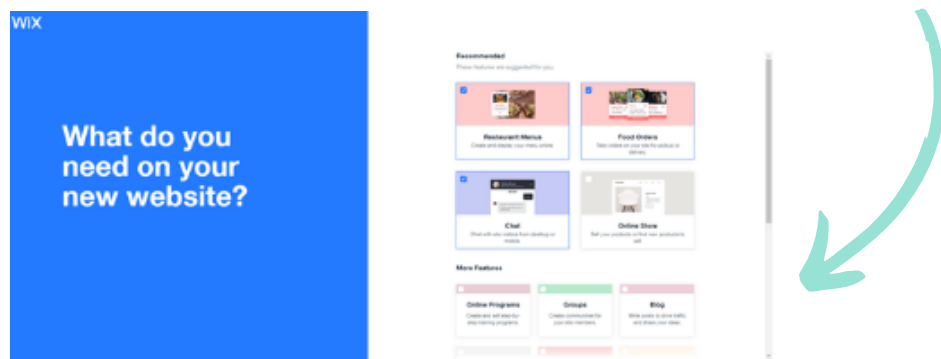


Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

## Step 3: Choose which features you like

Wix will provide you with some options on features, click on the ones you like and then click 'Next' on the right hand side.

*Tip: If you change your mind on the features you like, do not worry you can always edit Wix ADI.*

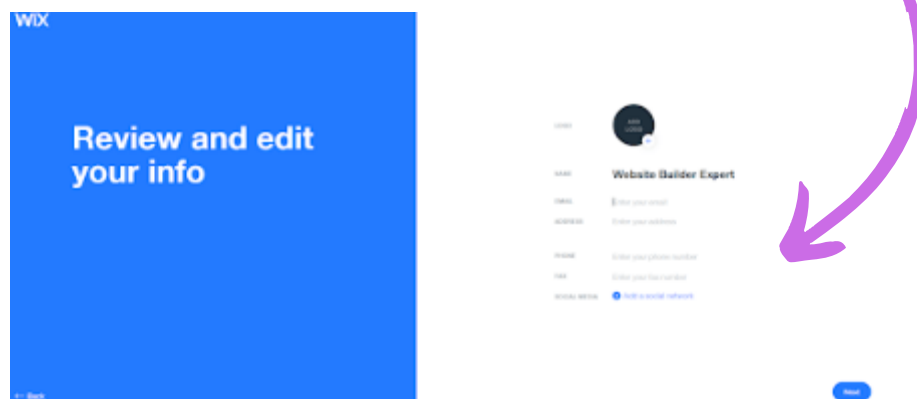


Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

## Step 4: Add information you would like included in your website

Wix ADI will ask you to fill out all the contact information you would like to include in your website, try to be as detailed as possible. ADI will use this information to create the navigation menus, footers, headers and contact pages.

*Tip: The more details you add, the better Wix ADI will be able to create a custom website for you.*



Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>



Job Skills for Mothers

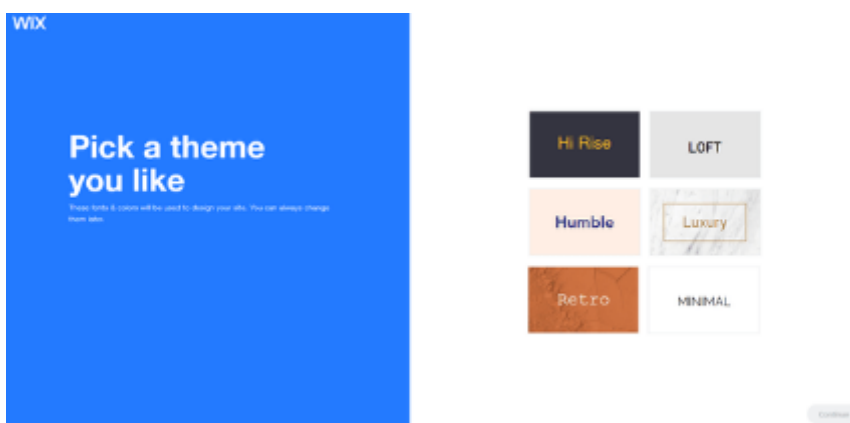


## Step 5: Design Process

Now that you have provided ADI with all the relevant information about your website, it will walk you through the design process. Now you just have to click 'Start' and you will be walked through the design process.

The ADI program will customize a website to your liking, the editing part of your website is now up to the ADI programming. However you are still able to make editing input such as choosing the color theme for your website.

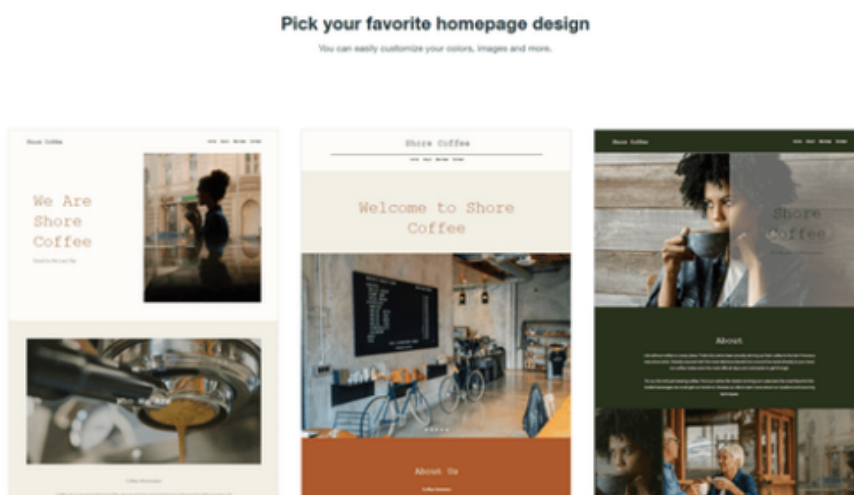
*Tip: You can change the color theme later on if you are not happy with the result.*



Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

## Step 6: Homepage design

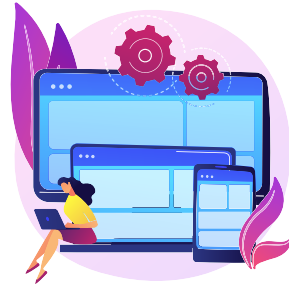
Once you have chosen the color theme, Wix ADI will provide three different homepage designs for you to choose from. In order to see the full design hover over each option and then scroll down to see the entire design. Then click to choose your favorite one.



Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

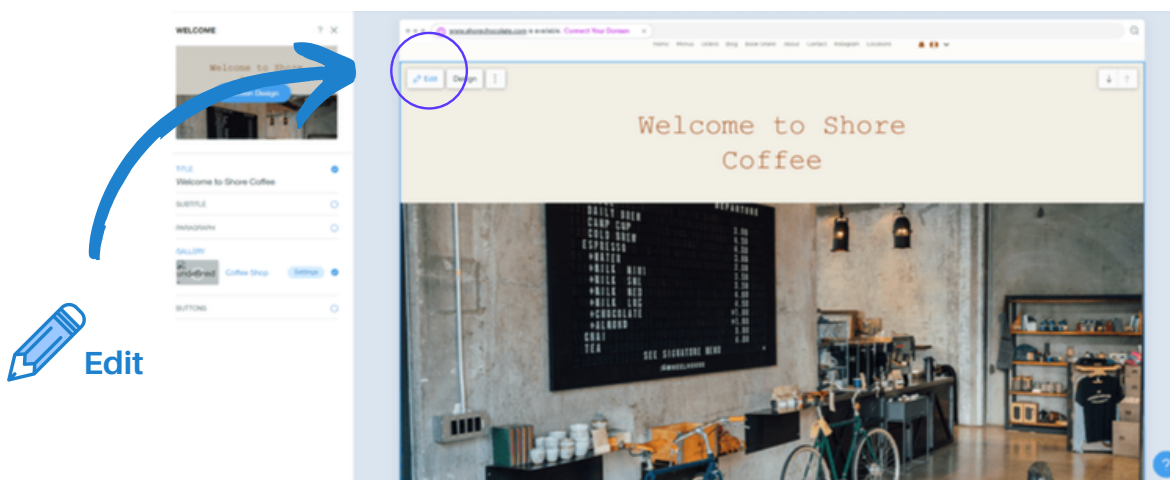
## Step 7: Page number

After choosing your design you are able to add pages to your website. For example you can add an 'About us' page or a 'Contact us here' page etc. If you are not sure how many pages or what you want to put on them you can also add some pages and leave them blank to fill out later.



Once you are happy with the general appearance of the website you can click on the blue edit button on the top left corner of the screen to further personalize your website. You will be able to change the letter font, add media as well as other customizable details.

*Tip: Wix ADI also prepares your website for mobile phone use, for viewers on the go! Meaning your website will look good both on computers as well as phones.*



Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

## Step 8: Publish

When you are happy with how your website looks click 'Publish' on the top right hand corner. Once you do you will see the following:

Choose a domain to publish your site on

The domain you select will be your site's address

Use a Free Wix.com domain

Connect your own custom domain  
ex. [www.mystunningsite.com](http://www.mystunningsite.com)

Credit: <https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>



Job Skills for  
Mothers



As explained in the introduction of Wix, with the free plan you have to use the Wix domain, eg. [www.yourname.wixsite/your-site](http://www.yourname.wixsite/your-site).

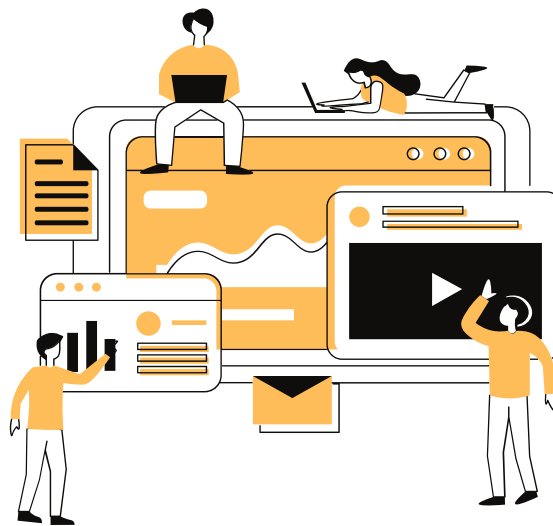
The only way to secure a domain in the regular format is to upgrade to a paid, premium plan.

Once you have filled in your domain you are now ready to publish your website!

If you want to have one more look at your website before it is published you can click on 'Preview' at the top of the ADI screen. Once you are sure that you are ready to publish your website to the public, simply click 'X' to return to the editing page.



Now click 'Publish' at the top of the page and your website is now available to the public!



# Activities

## Exercise 1

Fill in the correct word/phrase

branding logo, premium, user friendly, mandatory credit, publish, features

1. When you are happy with how your website looks you can ..... it, and it will now be open to the public.
2. Most free website platforms are .....
3. There are usually limitation on the ..... you can use in free website platforms.
4. Users that choose for a paying plan are called: ..... users.
5. Most free website platforms will add their ..... or a ..... on your website.

## Exercise 2

Multiple choice - choose the correct answer

- |  |   |  |
|--|---|--|
| <p>1. ADI stands for:</p> <ol style="list-style-type: none"> <li>a. Artistic Drawing Intellect</li> <li>b. Artificial Design Intelligence</li> <li>c. Artistry Define Imagination</li> </ol> | <p>2. A con of using a free website platform is:</p> <ol style="list-style-type: none"> <li>a. It might not fully represent your brand</li> <li>b. It is free</li> <li>c. They are user friendly</li> </ol> | <p>3. with the free Wix plan you can choose:</p> <ol style="list-style-type: none"> <li>a. your own domain</li> <li>b. a unique domain</li> <li>c. a wix domain</li> </ol> |
|--|---|--|

## Exercise 3

Name the icons

1. ....



2. ....



3. ....



4. ....



# Answer Key

## Exercise 1

Fill in the correct word/phrase

1. publish
2. user friendly
3. features
4. premium
5. branding logo, mandatory credit

## Exercise 2

Multiple choice - choose the correct answer

1. ---> b
2. ---> a
3. ---> c

## Exercise 3

Name the icons

1. Edit
2. Website
3. Preview
4. Wix

Sources:

[https://themeisle.com/blog/how-to-create-a-website-free-of-cost/#disqus\\_thread](https://themeisle.com/blog/how-to-create-a-website-free-of-cost/#disqus_thread)

<https://www.websitebuilderexpert.com/website-builders/how-to-use-wix/>

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<https://websitesetup.org/>

<https://www.wix.com/>