



JobSkills4Mums

What need are you addressing?



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What makes you different?



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How is your business going to make money?



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How will you promote your business?



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What do you need to get started?



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What factors influenced your decision to locate your business?



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Why did you decide to start a business in this industry?



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Have you previously run a business?



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How does your company stack up against market competitors?



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What is the importance of digital marketing?



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How did you choose the name of your business?



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How many hours per day do you spend working on your business?



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How long did it take for your business to turn a profit?